



A Full Member of the World Rugby, Asia Rugby,
Philippine Sports Commission and Philippine Olympic Committee

Philippine Rugby Football Union Inc 2025 Southeast Asian Games

Rugby Playing Kit Design Competition

The Philippine Rugby Football Union (PRFU) is launching a national design competition for the official playing kit of the Philippine Rugby Teams (Men's and Women's Sevens) for the 2025 Southeast Asian Games (SEA Games). This initiative aims to showcase Filipino creativity while ensuring compliance with SEA Games and World Rugby standards.

1. Competition Objective

To create a distinct, inspiring, and regulation-compliant rugby uniform design that will be worn by the Philippine Men's and Women's Rugby Sevens teams at the 2025 SEA Games.

2. Eligibility

- Open to all Filipino citizens, local or abroad.
- Individual or group entries are accepted.
- Designers may submit more than one entry, but each must be submitted separately.
- **Design must be submitted on or before October 15, 2025, 6:00 PM PHT.**

3. Design Requirements

All entries must strictly adhere to SEA Games and World Rugby kit regulations:

o General

i. Colors & Identity

1. The kit must prominently feature the Philippine national colors (blue, red, white, and yellow).
2. Designs must reflect national pride, culture, or identity while remaining modern and professional.
3. Home kit: predominantly dark or bold color.
4. Alternate kit: predominantly light or contrasting color.

ii. Logos & Markings

1. Logos & Markings
2. PRFU logo (left chest) should be no larger than 100cm².
3. The Philippine flag (right chest) should be no larger than 100cm².
4. SEA Games official logo (position as per SEA Games rules, usually sleeve or chest) should be no larger than 100cm².
5. Manufacturer logo (as per sponsorship rights) should be no larger than 100cm².
6. No additional unauthorized branding, political, religious, or offensive symbols.

iii. Numbers & Player Identification

1. Large, clear player numbers on the back (per World Rugby specifications).
2. Numbers must contrast with the jersey base color for visibility.

3. No player names are allowed unless approved by SEA Games guidelines.
- iv. Shorts & Socks
 1. Shorts must complement the jersey design while maintaining visibility of numbers and logos.
 2. Socks should harmonize with the jersey and shorts design, featuring national colors.
- o Technical Specifications
 - i. Designs must be adaptable for both Men's and Women's Rugby Sevens teams.
 - ii. Vector-based format is required (Adobe Illustrator, EPS, or equivalent).
 - iii. Must include:
 1. Front and back of jersey (home and alternate).
 2. Front and back of shorts.
 3. Socks (single view).
 - iv. All designs for the playing kit must strictly adhere to the Philippine Flag and Heraldic Code (Republic Act No. 8491). This means the Philippine flag and stars must not be reproduced in their entirety as a uniform or costume. Instead, designs should honor their symbolism through respectful and stylized use of their elements, such as the colors, sun, and stars.

4. Submission Guidelines

- o Entries must be submitted digitally in both JPEG/PNG (for review) and vector format (for production).
- o Each entry must include:
 - i. Complete design presentation (jersey, shorts, socks).
 - ii. Short description (max 300 words) explaining the design inspiration.
- o Deadline for submission: October 15, 2025, 6:00 PM PHT
- o Send entries to: admin@philippines.rugby with subject line: SEA Games 2025 Kit Design Competition.

5. Selection Process

Shortlisted designs will be evaluated by a PRFU appointed selection committee.

The winning design will be submitted to SEA Games authorities for final approval.

PRFU reserves the right to make adjustments to the design to meet production and competition requirements.

6. Prizes & Recognition

- o Winning designer(s) will be acknowledged publicly on PRFU platforms.
- o Prize: One Set of Rugby National Team Playing Uniform (Jersey, Short and socks; Playing Jersey will be signed by all players.
- o The winning design will be worn by the Philippine Rugby Sevens Teams at the 2025 SEA Games.



- The winning designer(s) will be recognized during the official Jersey Presentation Ceremony, where they would have the opportunity to present and discuss their design to the players.

7. Intellectual Property

By joining the competition, participants agree that if their design is selected, no monetary compensation will be provided, and they will be required to sign a waiver affirming that PRFU holds the full rights to use, modify, and reproduce the design without future claims for payment or royalties.

Non-winning entries remain the intellectual property of the designers but may not be used to represent the Philippine Rugby National Team.

