

# A UNITED APPROACH TO THE STRATEGIC GOALS FOR PHILIPPINE RUGBY: 2019 to 2023

*Sustainability*

#SaturdayisRugbyDay

PERFORM

INVEST



## Our Vision:

To make Rugby a recognized and popular sport in the Philippines, played by Filipinos.

## Our Mission:

To create communities that are inspired to play Rugby, grow Rugby, and watch Rugby.



## Our Values:

Inspiration, Unity, Legacy, Respect, Passion



## Our Ambition:

For Philippine Rugby to have a sustainable and consistent amount of accredited personnel to develop Rugby in the Philippines.



## Our Reputation:

Rugby in the Philippines aims to be known as a national leader in sport. Our governance, management processes & performance will set the standard for best practices and act as an example for all national sports associations.

The PRFU aims to build, protect and maintain a reputable partnership with the Philippine Sports Commission, the Philippine Olympic Committee, Asia Rugby, and World Rugby.

## What will success look like?

- Philippine Rugby will be known as a leading National Sports Association (NSA) in the Philippines where performance, governance and management processes will set the standard for best practices in the country
- High performance programs will produce winning results for the Philippine National Teams in global competitions
- Growth in local schools and Department of Education programs
- Club Rugby to feel a range of support from the PRFU
- Club management to possess a higher standard
- Clubs will have integrated development pathways from U12s through to U18s
- The domestic competitions of Philippine Rugby will produce high standards of management and preparation, allowing match weekends to exceed expectations for players, fans and supporters
- The promotion and positioning of women in rugby will reflect equal opportunities and access to the game
- Increased support for match officials will see a higher standard of Rugby being played and officiated
- Growth in fan engagement
- Growth in grassroots activities and local players' participation
- A higher level of retention for sponsorship
- An increased involvement and awareness of Rugby amongst the clubs and their partnership and cooperation with PRFU
- A deep connection with fans, players, supporters and investors to raise the profile of Philippine Rugby
- New sponsors and investments into Philippine Rugby
- Increased social media and news for our Rugby community
- Increased interest, knowledge and respect for Rugby by Filipinos



## Sustainability: how will we achieve it?

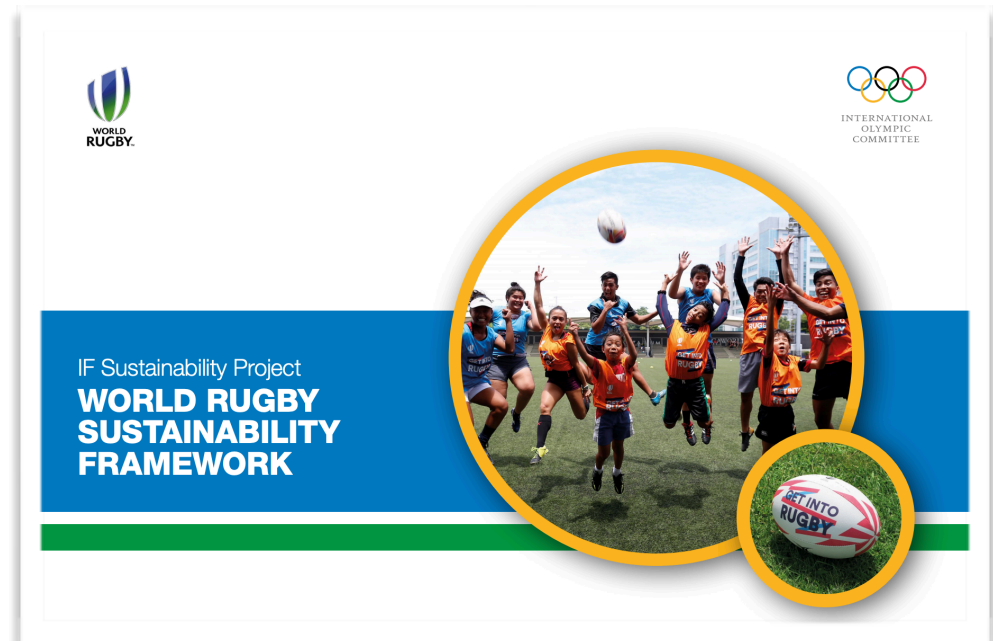
Educate our stakeholders on the 'Sustainability' advice from World Rugby and apply where possible to a Philippine Rugby landscape and environment

### On a Social context:

1. Continue to use Rugby programs to engage communities during and post major events where possible
2. Whilst hosting and sanctioning domestic competitions, promote sustainability actions. Lead by example.
3. Source and use suppliers that use ethical and sustainable products when purchasing for the Union
4. Continue to source volunteers locally and globally
5. Encourage community volunteer programs and fundraising initiatives

### On a Economic context:

1. Continue to reinvest into the game
2. Continue to identify and partner with government funding initiatives via Olympic Solidarity Funding, Australia and NZ Aid projects).
3. Improve efficiencies in systems and processes to better manage resources via PRFU newly implemented policies



### On a Environmental context:

1. Video conferencing calls to important stakeholders to reduce travel
2. Ensure and encourage grouped meetings to maximise events
3. Reduce/Reuse/Recycle where possible, most evidently sponsors signage, staff clothing and equipment
4. Encourage the PRFU headquarters to be an energy-efficient workplace, with smart lighting, water, printing and recycling stations
5. Support for used PRFU kit and equipment



### Foods and drinks at Domestic Competitions:

- Avoid single-use products
- Players and teams to use water bottles
- Request for seasonal food to be sold at venues
- Reduce food waste
- Re-use bags when packing
- Purchase products that are certified/labelled environmentally friendly for the competition

### Travelling to and from Rugby, and in general:

- Travel light - more weight increases fuel consumption
- Walk or cycle to training or the game
- Car pool or use public transport where possible
- Take the stairs instead of the lift or escalator if possible

### Waste disposal at Domestic Competitions

- Limit use of packaging
- Sort all garbage into recyclables, compost or waste
- No littering and clean entire venues after use



### Accommodation when traveling for Rugby:

- Re-use towels in the hotel to save water
- Turn off all electricity when not in the hotel room
- Always bring your own bathroom supplies
- Choose accommodation close to venues so you can walk
- Accommodate more people in one room

### Rugby & Sports equipment:

- Ask players and coaches to donate old Rugby and sports equipment to those who need it
- Look to purchase sustainable and ethically produced clothing and equipment for Rugby

### Clubs and Venues:

- Support local community initiatives, schools outreach programs
- Look at venue share/multi-user opportunities to increase efficiencies and reduce costs
- Consider investing in updated facilities including smart lighting, rain water recycling for pitch watering/toilets
- Install recycling facilities
- Encourage local flora and fauna and avoid construction/activities on or near sensitive habitats/ecosystems;
- Source local suppliers
- Consider proximity to public transport links
- Encourage healthy lifestyle through no-smoking venues, healthy food options, family zones etc.
- Promote our sustainability objectives, activities and results



**“Let’s take action together!”**

**For more information - contact our team at Philippine Rugby**



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